



Henkel Career Path

Sherif's unique career

District Manager
Henkel Cairo
Laundry & Home Care

Since 2011

Job Rotation
Sales Assignment in Modern Trade and Traditional Trade



2009-2013

Captaining Waterpolo team to winning the domestic league and Arab Championship double

Persil CHAT
Dixan Nadhif



2009-2011

Next career step as a Regional Marketing Manager in the leading premium segment



Persil



2008-2009

Promoted to a Senior Group Brand Manager

2007-2008

1st Persil Total Product Manager in Henkel Egypt



Persil



Persil



2006-2007

My first initiatives and launches as a Junior Brand Manager



Persil



2004-2005

Joining Henkel in the Marketing department as an Assistant Brand Manager



2004

Participation in Athens Olympic Games



2004

Graduation from the American University, Cairo